



▪ Field Major in promotion

▪ Name Park, Dong-jin

▪ Title Professor

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| Educational background

○ Bachelor of the Department of Journalism and Broadcasting (The present School of Media & Communication), Korea University

○ Master of Michigan State University

○ Doctor of University of Alabama

| Major careers

○ (Present) Dean of the Foreign Cooperation, Hallym University

○ (Present) Director of the Future Education Evaluation Center, Hallym University

○ (Present) Participating Professor of the SSK Medium Research Center, Hallym University

○ (Present) Participating Professor of the Professional Human Resources Training Project Group of BK21 Plus Interaction Design

○ (Present) Research director of the Korean Association for Advertising and Public Relations

○ (Present) Research director of the Korea Health Communication Association

○ (Present) Editor of Korean Journal of Advertising

○ (Present) Consultant of Public Relations of National Immunization (Second)

○ (Present) Member of the Health and Education Committee, the Korean Academy of Medical Sciences

○ (Present) Member of Subcommittee, Media the Diversity Committee (third)

○ (Present) Member of the Executive Committee of Making a child-friendly Gangwon-do

○ (Former) Director of the Information Center, Hallym University

○ (Former) Head & responsible professor of the major in advertising and public relations, Hallym University

○ (Former) Visiting researcher of the Global PR center, University of North Carolina, U.S.

O (Former) Research director of the Korea Advertising Society, Director of the Academic Promotion of Korean Academic Society for Public Relations, Assistant administrator of the PR Division of the Korean Society for Journalism & Communication Studies (KSJCS)

O (Former) Public Relations Advisor of Population Census 2015, the National Statistical Office

O (Former) Member of the Viewer committee of Chuncheon MBC

O (Former) Member of the Enactment Committee of Gangwon Citizens' Charter