



• Field Tourism / Leisure
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• Title Professor

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■ Educational background

University of Technology Sydney (Doctor of Tourism and Leisure-
Tourism and Leisure)

■ Major careers

Head professor of the Major in Convention Tourism Management,
Hallym University
Director of Korea Ecological Leisure Research Institute
Director and editor of the Tourism Sciences Society of Korea
Editor of the Korea Convention Society

■ Studies & Books

■ Theses

- Satisfaction and Subjective Well-Being of Health Tourists : The case of Japanese and Korean Tourists [Journal of Travel & Tourism Marketing, 2016]
- 구법승의 실�크로드 여행기에 대한 관광학적 고찰: 텍스트 분석과 현지답사를 중심으로 [International Journal of Tourism Research, 2015]
- Adolescents' Deviant Leisure Activities on the Internet [International of Journal of Tourism Sciences, 2014]
- A cross-cultural study of perceptions of medical tourism among Chinese, Japanese and Korean tourists in Korea [Tourism Management, 2012]
- Medical Tourism System Model, International Journal of Tourism Sciences, (2011)
- Development of Tourism Sustainability Assessment Model: A Conceptual Approach, Tourism Management (2005)
- Assessing Tourism Sustainability, Annals of Tourism Research (2001)

■ Books

- 여행과 문명 [책임, 2016]
- 실�크로드 문명기행1 [책임, 2015]
- 실�크로드 문명기행2 [책임, 2015]
- 현대레저론 [책임, 2014]
- 유럽 자동차 여행 [책임, 2014]
- 의료관광경영론 (2012)
- 해양의료관광론 (2011)
- 의료관광상품론 (2010)
- 의료관광시스템 (2010)